

CASE STUDY

How one of our retail clients leverages Power BI reporting to make better business decisions.



OVERVIEW

For a fast paced sales organisation, with thousands of lines of data across multiple databases, reporting in Excel had its limitations.

With manually updated spreadsheet reports, reliant on macro's that were created many years previously, the reports were in constant need of being fixed and changed due to things going wrong.

The objective was to move away from multiple Excel reports that were updated both daily and weekly to dashboard reports that could show all of the data in place and be split across different departmental needs.



3 Different Database Inputs



Over 7 Hours Per Week Updating Excel Reports



Multiple static files stored centrally on SharePoint



Issues with report accuracy and Data confidence

APPROACH

Understanding the requirements Through key stakeholder engagement and workshops with end users.

Wireframe Design Creation of wireframe designs for all reports helped the business understand what they would be getting and how it would fit their needs.

Reporting Build All data sources connected and greed report designs built in Power BI leveraging both desktop and mobile capability.

Training & Adoption Multiple training sessions delivered across the business, written and video documentation produced.

RESULTS



6½ Hours saved per week in report updates.



99% reduction in data related queries.



Increase in data driven decision making.



Improved data accessibility for remote teams.

CONCLUSION

To get the most from the sales data collected across the business meant building dashboards that not only presented the data, but also enhanced the way in which the data was interpreted, allowing all teams to view the data that is relevant to them quickly and effectively.

Presenting the data in the right way for the business has led to improved data awareness across the organisation, all using a single point of truth to enable improved decision making.