

CASE STUDY



OVERVIEW

As a start up spirits business having a strong understanding of sales and inventory management were essential for Tack Room Distillery.

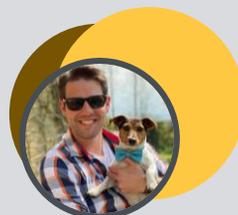
Working from spreadsheets was proving difficult to manage, frustrating to update and wasn't providing the management team with the right answers to manage their distillery effectively.

Sontai were tasked with helping the Tack Room centralise their reporting to remove data silo's and provide everyone with one clear output of purchases, customer sales and inventory management across their range through simple to understand, interactive Power BI Reports.



Being able to draw on the strengths of Sontai to help create extensive but simple to use reports have been invaluable. This will help my business grow from strength to strength.

I don't know where I would be without it!



Tim Bisson
Founder & CEO
Tack Room Distillery

APPROACH

Understanding the requirements Through key stakeholder engagement and workshops with end users.

Wireframe Design Creation of wireframe designs for all reports helped the business understand what they would be getting and how it would fit their needs.

Reporting Build All data sources connected and greed report designs built in Power BI leveraging both desktop and mobile capability.

Training & Adoption Multiple training sessions delivered across the business, written and video documentation produced.

RESULTS



6½ Hours saved per week in report updates.



Increased awareness of business KPI's.



Increase in data driven decision making.



Improved data accessibility for remote working.

CONCLUSION

To get the most from the purchase and sales data collected across the business meant building dashboards that not only presented the data, but also enhanced the way in which the data was interpreted through additional metric calculations. Allowing management to view the data that is relevant to them quickly and effectively.

Presenting the data in the right way for the business has led to improved data awareness across the organisation, all using a single point of truth to enable improved decision making and ultimately drive sales.